Advanced technology at the fingertips of museum visitors: The museum as a living lab.

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Entrada libre hasta completar el aforo

Resumen:

In the framework of the PIL project, which I have directed at the University of Haifa as part of a long lasting set of Israeli-Italian collaboration projects, a "Living Lab" has been developed – a museum visitors' guide system was developed for the Hecht museum, located at the University of Haifa. The system was available for visitors on a daily basis for over three years and served (and continues to serve) also as a test bed for experimenting with novel technologies in the museum at the same time. Numerous studies were performed using that system and the research continued and still continues for more than 20 years now. The talk will provide an overview of the studies carried out and lessons learned during that long period of research.

Sobre Tsvi Kuflik:

Tsvi Kuflik is a professor (and former head) at the Information Systems Dept. at The University of Haifa. Over the past twenty years, the focus of his work was on intelligent user interfaces in ubiquitous computing within a cultural heritage "living lab", at th ehecht museum at the university of Haifa, where issues like interaction with large, situated displays; interrupt management; navigation support; temporal and lifelong aspects of ubiquitous user modeling are studied. Tsvi got BSc. and MSc. In computer science and PhD. In information systems from Ben-Gurion University of the Negev, Israel. Tsvi is also a distinguished ACM scientist and a senior IEEE member.