



UNIVERSIDAD COMPLUTENSE
MADRID

AVISO DE CONFERENCIA

Challenges of digital learning & culture in Brazil today

Jéferson dos Santos Assumção

Subsecretario de Cultura del Estado de Rio Grande do Sul (Brasil)

Facultad de Informática

Sala de Grados • 28 de junio de 2012 • 15: 00

entrada libre hasta completar el aforo

resumen:

The awareness of the great potentials of e-learning and new technologies applied to education has grown in the last decades. In emerging countries, this field is in the process of consolidation, and brings new challenges such as digital inclusion. Brazil is considered a rather interesting case study, where 3,000 Telecentres have been created in the last years all over the country. Besides, the access to computers has grown from a 12.3% to the current 38.30% in 10 years. In particular, areas such as Rio Grande do Sul, have a 45% of the households with internet access. These facts boost the educational opportunities of the youth, which have access to electronic open educational resources and technology provided in the Telecenters and Cultural Points. On the other hand, new data brings light to a decrease of a 9% in the habit of reading in Brazil. This research study shows a clear migration from traditional books to the internet and new forms of electronic resources, which has sparked a great debate: what are the possible implications of this new model of learning?

sobre Jéferson dos Santos Assumção:

Jéferson Assumção es investigador en los campos de filosofía de cultura y nuevas tecnologías, cultura digital y aprendizaje utilizando recursos electrónicos. Recibió su doctorado por la Universidad de León (España), ha publicado 23 libros sobre dichas temáticas y es editor de varias revistas. Desde su formación interdisciplinar ha sido responsable de la política de cultura digital en Brasil, como coordinador general del Libro y la Lectura y como gerente de articulación institucional, ambos en el Ministerio de Cultura de Brasil.